

## Distinguished UNC professor meets with airport officials about aerotropolis business concept

INDIANAPOLIS—A globally recognized leader on aviation and economic development, logistics, and competitiveness is in Indianapolis meeting with the Indianapolis Airport Authority (IAA) board, key airport staff members, and a select group of business and civic leaders, including elected officials.

Dr. John D. Kasarda is director of the Kenan Institute of Private Enterprise at the University of North Carolina's Kenan-Flagler Business School, named the world's top air logistics educational institution by the International Air Cargo Association.

Clusters of aviation-dependent businesses near airports speeding outward along connecting transportation corridors is generating a new form of urban development Kasarda calls an "aerotropolis." With a reach of up to 20 miles from the airport proper, an aerotropolis touches all aspects of life for those who live and work in the surrounding area.

Kasarda, who advises airports around the world, is considered the leading developer of the aerotropolis as a business concept, which defines and clarifies the roles of aviation and airports as key nodes in global production and enterprise systems. He is frequently quoted in *The Wall Street Journal*, *The New York Times*, *Business Week*, and other major publications.

The Indianapolis Airport Authority is exploring best practices for strategically leveraging its airport system for maximum economic advantage in Indianapolis and throughout central Indiana.

"We are pleased to have Dr. Kasarda visit us," notes John D. Clark, IAA's executive director & CEO. "As we move forward, I am mindful of the importance of taking a synergistic, inclusive approach to airport planning. My goal is to nurture and grow business at Indianapolis International and our other properties intelligently to generate good returns for the city and the entire region."

For more information about Dr. Kasarda and the aerotropolis concept, please see <http://www.aerotropolis.com/aerotropolis.html>.

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