



## IAA launches mobile website, multi-platform smartphone app

INDIANAPOLIS – Browsing [www.indianapolisairport.com](http://www.indianapolisairport.com) on the go is now a lot easier, thanks to the rollout of two enhancements aimed at mobile users. All users who visit the Indianapolis International Airport (IND) site using handheld devices can now benefit from pages freshly optimized to render content on mobile platforms, including real-time flight information and details about parking, ground transportation, maps and directions, and shops and restaurants.

Meanwhile, with the launch of the IND Mobile App, IND becomes one of the few airports in the U.S. with an official app. The IND Mobile App will further enhance the portable delivery of its website content for the Android, iPhone, and iPad platforms.

Aesthetically appealing and simple to use, the app provides quick access to up-to-the-minute flight information; timetables; links to airlines and ground-transportation providers; and offers details on the airport's food and beverage offerings. In addition, passengers can use the app's integrated Twitter feed to stay further connected to airport information and to share feedback.

Not only is the app well-timed for next month's Super Bowl visitors, it comes at a time when the number of smartphone users in the U.S. is surging. According to Nielsen, users have doubled over the past two years, with about 44 percent of Americans now owning smartphones. As a result, the mobile enhancements to the IND website will play an important role in further solidifying the award-winning customer experience the airport creates for its visitors.

The IND Mobile App can be downloaded today at the Android Market and soon will be available at the Apple App Store.

### **About the Indianapolis Airport Authority**

The Indianapolis Airport Authority (IAA) owns and operates Indiana's largest airport system. In addition to Indianapolis International Airport (IND), its facilities include the Downtown Heliport, Eagle Creek Airpark, Hendricks County Airport, Indianapolis Regional Airport, and Metropolitan Airport. IND has received several prestigious awards recognizing it as a leader within its class, including best airport in North America by Airports Council International as part of its annual Airport Service Quality awards for performance excellence. IND is the first airport in the U.S. to win LEED® certification for an entire terminal campus, and the airport has won recognition for excellent customer service, concessions programs, and art and architecture.

IND's economic impact in Central Indiana is more than \$3.3 billion annually, and about 10,000 people work at the airport each day. Benefitting from lower-than-average fares, IND serves more than 7 million business and leisure travelers each year and averages 135 daily nonstop flights to 34 destinations. Home of the world's second-largest FedEx Express operation and the nation's eighth-largest cargo facility, IND is committed to becoming the airport system of choice for both passenger and cargo service. For more information, visit IND's Facebook page at [Indianapolis International Airport](#) and Twitter page at @INDairport.

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